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http://www.swscc.org/

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4th Quarter
2020

### Message from the SWSCC Chair

Dear Members and Colleagues,

I hope that everyone is staying safe and well during this not-so-normal environment. This year, the working environment changed, and we experienced more virtual collaboration! I miss being able to smile face-to-face, shake hands, or even give hugs! But we had to make rapid changes so we could continue providing members with education and the trends of the year.

In January and February, we were able to have onsite chapter meetings. Then COVID-19 hit us, and we had to cancel the March/April/May meetings. It took us some time to figure out this virtual world, but in June, we held our first virtual Educational Chapter meeting which was a huge success. We went on to have three more successful virtual meetings in Sept, Oct and Nov with a very high attendance rate. In fact, we had higher attendance than the traditional onsite meetings. These meetings were held during the lunch hour, and I feel people really enjoyed that it didn't take travel time away from work.

Although we weren't able to have the meet and greet (I was really looking forward to this one as it was at a winery and I had so many plans), Supplier's Day or the Holiday Party, we still had the golf tournament. We had around 100 players that were able to safely socialize and enjoy a day of golf on a beautiful sunny day in November! And yes, golf pro Justin Brown and his team won first place again! Further down in the newsletter is more information and pictures from that fun day.

Even though we didn't have the 2020 Holiday Party, we are continuing the toy drive for Children's Hospital. I want to thank everyone who donated toys to the children who are in the hospital not able to see their family. There is still time to donate. If you can open your hearts, please donate! More information how to donate is further down in the newsletter.

At the February meeting, we presented the 2019 Merit Award to Rachelle Allen, and the 2020 Speaker of the Year is Alison Griffin who spoke about Color Trends.

Volunteer! Volunteer! This is your chapter, show support and have a voice by volunteering! Andra is the Chair for 2021 and I am sure she has many volunteer opportunities. Also, please consider running for office next year! I have enjoyed my years of being on the board in the various positions and have made lifelong friends!

(continued on page 2)





### Message from the SWSCC Chair continued from page 1

Speaking of volunteers, I would love to thank everyone who helped this year, either by leading a committee or assisting as a volunteer. Melanie Timms was essential in selecting the speakers, Maria Mayeron found the venues for the two meetings we conducted in person, Jeff Barcafar coordinated the Golf Tournament, and Robert Vetkoetter who reviews all our contracts/business matters. We are a success because of these volunteers!



I want to thank the 2020 SWSCC Board members (Andra Corder, Mauricio Castro, David Stott, and Alison Nally) for their hard work. It was a tough year but very successful! You all worked very hard and deserve the recognition! I so appreciate each of you! I also want to thank our Area Directors Jacklin Hoffelt and Angie Inouye for their support in 2020. Finally, I want to thank the SCC National Board for supporting us in a year that was new to everyone. They moved quickly and provided us with guidance and tools to make it successful. I must give kudos to Colleen Daddino as I probably harassed her the most with all my questions and guidance.

I want to extend my congratulations to the new 2021 board (Andra Corder, Chrissy Burton, Kim Wandell, David Stott and Nirmal Shah) and wish them all the success in the upcoming year. It is always great to see new "blood" on the board. I am looking forward to all the new and exciting changes or events they will bring. I hope everyone has a safe and happy holiday and that 2021 will be a year of not looking back but embracing what we have learned and moving forward with changes.

Sincerely,

Mary Miller Chair - 2020 SWSCC

Inside you will find:

Pages - 5-12 **SWSCC** past events

Pages — 16—20 **National SCC News** 

Pages—21-22 **Chemist's Corner** 

### Members and Friends

Hope everyone is surviving the unique situation we find ourselves in today. It has been an honor and a pleasure to serve on the board of the SWSCC and as newsletter editor. This issue draws my service in an official capacity to an end. I'll still be around in a volunteer roles as needed. Thank you all for the support and help. I'm looking forward to the new ideas and best of luck to the 2021 SWSCC Board!

Alison Nally



Southwest Chapter



### **SWSCC 2020 Toy Drive**

### **Children's Medical Center, Dallas TX**





### Even though we did not have a SWSCC holiday party this year, Children's Medical Center needs us!

Each year when we have the holiday party it includes a toy drive for the hospital. This year due to COVID-19 the hospital was not able to have their annual holiday party. However they still need to have toys for the patients. Because of COVID the hospital must close the central playroom and limit visitations to the kids. Can you imagine being in a hospital sick with no other activity or maybe not seeing all your family! **If you can open your hearts, please this week while you are shopping online buy a gift or two for these kids.** 

### It's so easy to do!

You can go to this link **Amazon wish list** and pick from the hospital's list (unwrapped) and it will send the item directly to the address on the list. Please on the "sign the card" option let them know it is from the SWSCC Toy Drive.

I would love to see the members of our organization to pitch in and help these children build up their spirits while they are in the hospital over the holidays and throughout the year.

### Thank you in advance for willing to give to such a needy cause.

Sincerely, Your SWSCC Chair – 2020 Mary Miller

Southwest Chapter



## SWSCC Virtual Monthly Meetings January 14th, 2021

## SWSCC Virtual January Monthly Meeting - Thursday January 14th, 2021

https://attendee.gotowebinar.com/register/3991555274622638860

www.swscc.org

**Speaker: Dennis Abbeduto - Colonial Chemical** 



Time: 12:00 Noon CST

**Duration: 1 hour** 

**Title: Surfactants: Meeting Today's Market Needs** 



#### Abstract:

Consumer needs in personal care cleaning are shifting rapidly and formulators are reorganizing their toolboxes to accommodate them. Surfactants are vitally important tools for the formulation of personal care products, functioning as foaming agents, cleansers, thickeners, emulsifiers, and solubilizers. This presentation will give a basic overview of surfactant chemistry and present a wide variety of technology options for the latest consumer claims, including "water-free", "sulfate-free", "PEG/dioxane-free", and lower irritation cleansing formulation. Surfactant functions in formulations, key functional groups, and important things to watch for will be discussed.

#### Presenter Bio:

Dennis Abbeduto has over 20 years surfactant and formulation chemistry experience and currently works for Colonial Chemical, Inc in Southeast Tennessee as Personal Care Business Manager. He has also served as Product Applications Manager at Colonial. Prior to his time at Colonial Chemical, he worked for Alberto-Culver Co in Chicago, Illinois on skin care technology and as a formulation chemist for the St. Ives and Noxzema brands. Dennis also worked for McIntyre Group, Ltd in University Park, Illinois as an R&D synthesis, applications, and claims chemist. He has a BS in chemistry from Governors State University in University Park, Illinois.

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### Past SWSCC Virtual Monthly Meetings

September 24th, 2020 Virtual SWSCC Monthly Meeting

**Sponsored by Maroon Group LLC** 



Speakers: Cindy Yu and Ashraf Hossain, Ingredion

Topic: Waterless Beauty

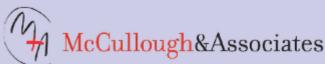
#### Abstract:

Waterless beauty is making a splash and growing in popularity. We will cover waterless beauty trends, marketing insights and a few ingredients, which will help to formulate waterless products. Consumers want to embrace sustainability and be more mindful of water consumption so we will dive deeper into understanding this latest trend. Find out what 'waterless beauty' is all about and learn how plant-based polymers can help you create new waterless beauty products.

#### October 15th, 2020 Virtual SWSCC Monthly Meeting

Sponsored by Copperhead Chemical Company / McCullough & Associates





Speaker: Jim Mosbaugh

Time: 12 noon CDT to 1 pm CDT

Topic: Plant Derived Antimicrobial Esters

Abstract: "Novel Preparation for Plant Derived, Water Soluble, Antimicrobial Medium Chain

Esters"

Medium chain fatty acid esters, such as glyceryl laurate (GML), are well known to possess certain antimicrobial properties in vitro. GML has been studies for over 3 decades and has been shown to be the most active medium chain ester against bacteria and fungi. Numerous clinical and in vitro studies have reported these properties1-18, however the lack of commercial products that exploit this ingredient exemplifies the traditionally difficulties of transferring these properties from the lab to commercial products for cosmetic and OTC drugs. Explained herein is a novel, low energy and conservative method of preparing a specialized mixture of C12 esters that preserves the innate antimicrobial functions and multifunctional benefits of GML in a water soluble, liquid crystal micelle form.

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### **SWSCC Virtual Monthly Meetings**

November 10th, 2020 Virtual SWSCC Monthly Meeting

**Sponsored by Sudarshan** 

### SUDARSHAN

Speaker: Alison Griffin, Sudarshan Regional Sales—SWSCC Speaker of the Year for 2020



'Decoding the Crystal Ball': Color Trends – Where they Come From and How they translate for Cosmetics, Fashion, Home & Décor

This presentation will review historical color trends (that are still popular today), as well as the various marketing groups / companies that influence the colors we wear each year. Fashion, media and the 2020-2021 trends will also be reviewed.

### SWSCC Board for 2021

Andra Corder - Chair
Chrissy Burton – Chair Elect
Kim Wandell – Secretary
David Stott - Treasurer
Nirmal Shah – Treasurer Elect



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2020 SWSCC Golf Outing – Cowboys Golf Course November 11<sup>th</sup>, 2020 Sponsors







































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2020 SWSCC Golf Outing – Cowboys Golf Course November 11<sup>th</sup>, 2020 Sponsors



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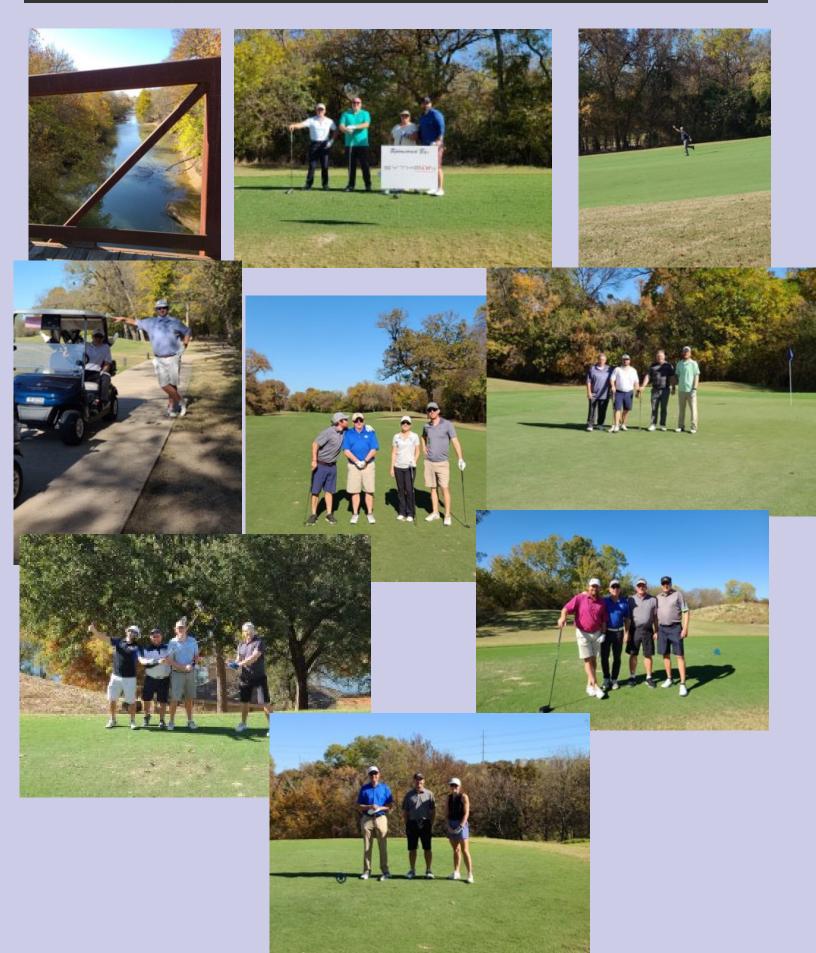
Viachem, Inc.











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First Place Team (To Par Gross -17/Total Gross 55)

Robert Hendrickson Jason Costa Kyle Lewis Justin Brown

Second Place Team (To Par Gross -16/Total Gross 56)

Jack Drawdy
Scott Gustafson
Mike Suver
Cameron Whaley

Third Place Team (To Par Gross -15/Total Gross 57)

James Williams
Angel Hernandez
Matt Vanderven
Joe Gonzales



Contest Winners

M) Closest to the Pin #3-

Jason Costa

(W) Closest to the Pin #3-

Holly Myers

(M) Longest Drive #18-

Justin Brown

(W) Longest Drive #18-

Holly Myers





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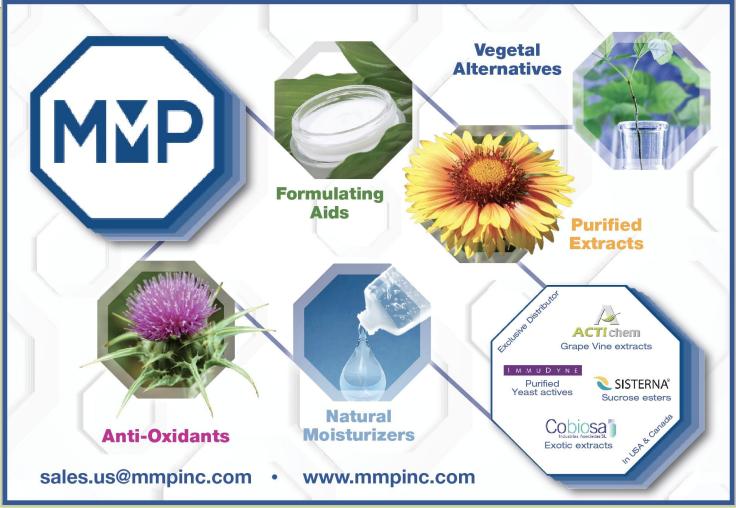














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POSTER ABSTRACT

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Dedicated to the advancement of cosmetic science

### ATTENTION! ATTENTION!

### In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics**, **Mary Kay**, **Bayer**, the **FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ➤ SOCIETY covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ COURSES can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ► COMPANIES can choose the instructor if they seek a specific knowledge expert

#### Current courses available include:

Scale Up & Processing	Botanicals & Naturals for The Naturals Market	Preservatives
Regulatory	Chemistry & Regulations of Cosmetic Colorants	Cosmetic Rheology
Color	Molecular Biology & Gene Expression	Color & Make-Up
GMPS For Cosmetics	Phytochemistry 101 For Cosmetic Chemists	Surfactants
Cosmetic Formulations	cGMPS For Cosmetics and Otcs	Cosmetic Raw Materials
Regulatory Update	Practical Basic & Theory in Emulsion Technology	Fragrance as A Science
Beginning Cosmetic Chemistry	Cosmetic Chemists Guide to Product Development	Silicone Chemistry
Basic Hair Science	Sustainable Cosmetic Product Development	and more!

To reserve a course for your team, contact Sam Neely at <a href="mailto:sneely@scconline.org">sneely@scconline.org</a>





### SCC executive board for 2021

Elizabeth "Liz" Streland (Croda) - President

Michelle Hines, PhD (Mary Kay Inc.) - Vice President

Mark Chandler (ACT Solutions Corp) - Vice President Elect

Yulia Park, PhD (Amway) - Secretary

Karen Chun (Symrise) - Treasurer





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5,000

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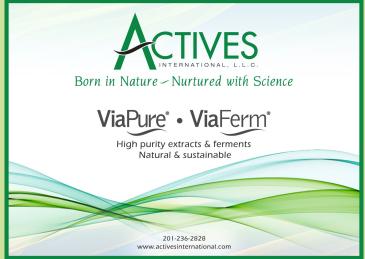
### MEMBER BENEFITS

- Subscription to the Journal of Cosmetic Science, our flagship publication, published six times per year
- Discounts on Continuing Education courses, which further improve the qualifications of cosmetic scientists by setting high ethical, professional and educational standards
- Discounted registration to the SCC Annual Meeting
- Opportunities to participate in a range of professional and social events at 19 affiliated Chapters
- Full online access to the searchable digital library of every issue of the Journal
- AND MORE!











Southwest Chapter



By Perry Romanowski

Used by permission from: http://

chemistscorner.com

### Chemists Corner

### Why most active ingredients don't work

Posted on February 18, 2013 by Perry Romanowski

I was listening to one of my favorite skeptical podcasts, The Skeptics Guide to the Universe, and they were talking about Deer Antler Spray. Apparently, a player in the Super Bowl was rumored to have used the stuff to increase the speed at which he would heal from an injury. The ingredient was applied topically and somehow was supposed to help him heal faster. There is enough belief in it that the NFL has banned the substance. But in true Skeptics Guide fashion, one of the hosts looked into the research and discovered that there really is no proven benefit to the use of deer antler spray. The studies of the active ingredient showed some effect in lab tests but not in human trials.

This reminded me of most new anti-aging ingredients used in cosmetics.

### **Anti-aging cosmetic technology development**

First, a scientist makes a discovery about how an ingredient affects the growth of skin cells in a lab. It may speed growth, increase collagen production, increase elastin production, or have some other presumably positive effect. This could be an accidental discovery (usually) or done on purpose.

Next, the scientist makes a presentation to the marketing group and spins an anti-aging story. Marketing groups are constantly on the look-out for new anti-aging ingredients and R&D departments are keen to deliver something.

After that, the marketing group runs with the technology spinning stories about the new product, and putting them in product briefs that get read to consumers in focus groups. In the meantime, the scientists try to incorporate the technology into a cream or lotion or whatever other product the marketing group wants to launch. They also continue the process of claims testing.

(Continued on next page)

Southwest Chapter



By Perry Romanowski

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chemistscorner.com

### Chemists Corner

### Why most active ingredients don't work (continued)

When the market research and marketing group strike on a product story that resonates with consumers, they move ahead. They hope that the scientists can demonstrate the effectiveness of the ingredient in a cream but it's not really required. The proof of effectiveness from the lab testing is enough to support most cosmetic claims.

### What it means

So, what does this mean?

While there are some completely unsupported anti-aging ingredients, most of the technology in anti-aging cosmetics actually have some basis for functionality. In theory, they can work...at least in the lab.

The reality is that most any cosmetic active ingredient that will affect skin cells is not likely to work. There is a big difference between affecting skin cells in a lab than skin cells located in the body below the epidermis. Most any active ingredient is too big to penetrate the epidermis. And if an ingredient cannot penetrate, it cannot work.

With this in mind, it's not surprising that most anti-aging ingredients do not work. They suffer from the same problem as topically applied Deer Antler spray. No penetration...no effect. On the plus side, there is benefit to moisturizing skin and this is what nearly all anti-aging cosmetics do. Also, if a cosmetic was actually able to cause collagen production to increase or interfere with the skin cell metabolism that would make it a drug and would be illegal to sell as a cosmetic in the US.













### **MEMBER NEWS**

### Make sure you renew your SWSCC membership so you can enjoy all the benefits of being a member!



### **Committee Chairs for 2021**

SWSCC Dinner / Dance—Christy Burton Golf Outing-Jeff Barcafar Awards-Jacklin Hoffelt **Educational - Melanie Timms** By Laws-Robert Vetkoetter Newsletter Editor - Kim Wandell Newsletter Sponsorship - Kim Wandell Membership-Nick Paras SWSCC Media - Kim Wandell Historian - OPFN

A question gets asked of us why do we have to register for events. We have to give the venue a week's notice how many people will be attending for food count and seating. If you don't register, we might not have enough seating or food for the entire group.

### .Support the SCC every time you shop on Amazon!

You can now support the Society of Cosmetic Chemists every time you shop on Amazon! It's a simple and easy way to contribute, at no additional cost to you, to the SCC education fund to help us provide new education opportunities!

When you shop Amazon using the link https:// smile.amazon.com/ch/13-1976655, you'll find the exact same low prices and convenient shopping experience you're used to with Amazon, with the added bonus that Amazon donates a percentage of the price of eligible items to the Society of Cosmetic Chemists, at no extra cost to you!

### Support Society of Cosmetic Chemists. When you shop at smile.amazon.com, Amazon donates. Go to smile.amazon.com amazonsmile

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### **SAVE THE DATES!!!!**

SWSCC Suppliers' Day—will resume in 2022



SWSCC Holiday Party—will resume in 2021

Make sure you check out the SWSCC website with improved features and easy to register / pay for events!!

## Remember to renew your sponsorship for 2021

### **ATTENTION PROSPECTIVE Newsletter Sponsors:**

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